

CURRENT WORKSPACE

Default Workspace >

Overview

Tags

Triggers

Variables

Folders

Templates

Tags



New

<input type="checkbox"/> Name ↑	Type	Firing Triggers	Last Edited
<input type="checkbox"/> Facebook Pixel    Add to cart	Facebook Pixel		15 minutes ago
<input type="checkbox"/> Facebook Pixel    Begin checkout	Facebook Pixel		15 minutes ago
<input type="checkbox"/> Facebook Pixel    PageView	Facebook Pixel		15 minutes ago
<input type="checkbox"/> Facebook Pixel    purchase	Facebook Pixel		16 minutes ago
<input type="checkbox"/> Facebook Pixel    ViewContent	Facebook Pixel		15 minutes ago
<input type="checkbox"/> FB-SS- add_to_cart	Google Analytics: GA4 Event		8 minutes ago
<input type="checkbox"/> FB-SS- begin_checkout	Google Analytics: GA4 Event		8 minutes ago
<input type="checkbox"/> FB-SS- Page_View	Google Tag		11 minutes ago
<input type="checkbox"/> FB-SS- purchase	Google Analytics: GA4 Event		5 minutes ago
<input type="checkbox"/> FB-SS- View Item	Google Analytics: GA4 Event		9 minutes ago

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### Triggers



New

<input type="checkbox"/> Name ↑	Event Type	Filter	Tags	Last Edited
<input type="checkbox"/> cEvent-add_to_cart	Custom Event		2	24 minutes ago
<input type="checkbox"/> cEvent-begin_checkout	Custom Event		2	23 minutes ago
<input type="checkbox"/> cEvent-purchase	Custom Event		2	23 minutes ago
<input type="checkbox"/> cEvent-view_item	Custom Event		2	24 minutes ago

Loading ...

<input type="checkbox"/> cJS - multiple product ids	Custom JavaScript	28 minutes ago
<input type="checkbox"/> cJS - multiple product names	Custom JavaScript	28 minutes ago
<input type="checkbox"/> dlV - currency	Data Layer Variable	38 minutes ago
<input type="checkbox"/> dlV - ecommerce_items	Data Layer Variable	37 minutes ago
<input type="checkbox"/> dlV - hash city	Data Layer Variable	25 minutes ago
<input type="checkbox"/> dlV - hash country	Data Layer Variable	25 minutes ago
<input type="checkbox"/> dlV - hash email	Data Layer Variable	26 minutes ago
<input type="checkbox"/> dlV - hash first name	Data Layer Variable	26 minutes ago
<input type="checkbox"/> dlV - hash last name	Data Layer Variable	25 minutes ago
<input type="checkbox"/> dlV - hash phone	Data Layer Variable	26 minutes ago
<input type="checkbox"/> dlV - hash postal code	Data Layer Variable	25 minutes ago
<input type="checkbox"/> dlV - item_id	Data Layer Variable	39 minutes ago
<input type="checkbox"/> dlV - item_name	Data Layer Variable	39 minutes ago
<input type="checkbox"/> dlV - item_price	Data Layer Variable	38 minutes ago
<input type="checkbox"/> dlV - transaction_id	Data Layer Variable	37 minutes ago
<input type="checkbox"/> dlV - value	Data Layer Variable	37 minutes ago
<input type="checkbox"/> Event Id	Event Id	36 minutes ago
<input type="checkbox"/> Event Time	Custom JavaScript	27 minutes ago
<input type="checkbox"/> FB-Pixel ID	Constant	44 minutes ago
<input type="checkbox"/> fbc-First party cookie	1st-Party Cookie	27 minutes ago
<input type="checkbox"/> fbp-First party cookie	1st-Party Cookie	28 minutes ago
<input type="checkbox"/> NotSet	Constant	43 minutes ago

2 Google tags found

GTM-WTFVX4C7 G-12121212

Container name  
F Rahman Fashion - Browser-10  
Source  
On-page gtm.js snippet

Container ID  
GTM-WTFVX4C7  
Container version  
Preview

Summary

Men - Tracking Expert Pro

- 73 Window Loaded
- 72 DOM Ready
- 71 view\_item\_list
- 70 Container loaded
- 69 Message
- 68 Container loaded
- 67 Initialisation
- 66 Consent Initialisation
- Order received - Tracking ...
- 65 Window Loaded
- 64 DOM Ready
- 63 purchase

Output of GTM-WTFVX4C7

Tags Variables Data Layer Consent Console (0)

Tags fired

Facebook Pixel    PageView Facebook Pixel - Fired 8 times	Facebook Pixel    ViewContent Facebook Pixel - Fired 4 times	Facebook Pixel    Add to cart Facebook Pixel - Fired 2 times	Facebook Pixel    Begin checkout Facebook Pixel - Fired 1 time
Facebook Pixel    purchase Facebook Pixel - Fired 1 time	FB-SS- Page_View Google Tag - Fired 8 times	FB-SS- View Item Google Analytics: GA4 Event - Fired 4 times	FB-SS- add_to_cart Google Analytics: GA4 Event - Fired 2 times
FB-SS- begin_checkout Google Analytics: GA4 Event - Fired 1 time	FB-SS- purchase Google Analytics: GA4 Event - Fired 1 time		

Tags not fired

None

- Tags
- Name ↑
  - Facebook Pixel || Add to cart
  - Facebook Pixel || Begin checkout
  - Facebook Pixel || PageView
  - Facebook Pixel || purchase
  - Facebook Pixel || ViewContent
  - FB-SS- add\_to\_cart
  - FB-SS- begin\_checkout
  - FB-SS- Page\_View
  - FB-SS- purchase
  - FB-SS- View Item

Google Analytics

Measurement ID  
G-12121212 ✔ Google tag found in this container

Event Name ⓘ  
purchase

Event Parameters

Event parameter		Value
event_id		{{Event id}}
x-fb-cd-content_type		product
x-fb-cd-content_name		{{cJS - multiple product names}}
x-fb-cd-content_ids		{{cJS - multiple product ids}}
value	✔	{{dlv - value}}
currency	✔	{{dlv - currency}}
user_data.email_address		{{dlv - hash email}}
user_data.phone_number		{{dlv - hash phone}}
user_data.address.first_name		{{dlv - hash first name}}
user_data.address.last_name		{{dlv - hash last name}}
user_data.address.country		{{dlv - hash country}}
user_data.address.city		{{dlv - hash city}}
user_data.address.postal_code		{{dlv - hash postal code}}
items	✔	{{dlv - ecommerce_items}}
transaction_id	✔	{{dlv - transaction_id}}

Triggering

Firing Triggers

- cEvent-purchase**  
Custom Event

Serve Google scripts from your tagging server – Leverage the durability and security benefits of first-party serving by loading your scripts in a first-party context. [Learn more.](#)

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Overview

Clients

Transformations

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Tags



New

<input type="checkbox"/> Name ↑	Type	Firing Triggers	Last Edited
<input type="checkbox"/> <a href="#">Meta Conversions API Tag - Advanced</a>	Conversions API Tag	Custom	40 minutes ago

Loading ...



Workspace Versions Admin

Serve Google scripts from your tagging server - Leverage the d

CURRENT WORKSPACE

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Triggers

Name ↑

Custom

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Trigger Configuration

Trigger Type

Custom

This trigger fires on

Event Name matches RegEx ^(page\_view|view\_item|add\_to\_cart|begin\_checkout|purchase)\$

References to this Trigger

Meta Conversions API Tag - Advanced  
Tag

Summary



Event: purchase

21 purchase

collect?v=2&tid=G-1212121...

20 page\_view

collect?v=2&tid=G-1212121...

19 user\_engagement

collect?v=2&tid=G-1212121...

18 begin\_checkout

collect?v=2&tid=G-1212121...

17 page\_view

collect?v=2&tid=G-1212121...

16 user\_engagement

collect?v=2&tid=G-1212121...

15 view\_item

collect?v=2&tid=G-1212121...

14 page\_view

collect?v=2&tid=G-1212121...

13 user\_engagement

collect?v=2&tid=G-1212121...

10 page\_view

collect?v=2&tid=G-1212121...

Output of GTM-PPBS7WNG

Request

Tags

Variables

Event data

HTTP request /g/collect?v=2&tid=G-12121212&gtm=45je4cc1z89202158746za200zb9202158746&p=1734202916248&dbg=...

Client

GA4

Google Analytics: GA4 (Web) - Claimed

Outgoing HTTP Requests from Server

https://graph.facebook.com/v16.0/10...

POST - 200

Incoming HTTP request

/g/collect?v=2&tid=G-12121212&gtm=...

GET - 200



## Sources

### Connect Data

### Overview

### Data Sources

### Custom Conversions

### Partner Integrations

Search by name or ID

- Ahad Zaman Traders  
ID 1264349761382243
- R Rahman Fashion**  
ID 1054422343080814
- superonlineshopbd.com  
ID 206697019128489
- advancetsolution  
ID 438057562022378
- online clothing business bd  
ID 1083053433118555
- Beautyzent.com  
ID 332432969844362
- web analytics batch 3  
ID 2034128246944639
- Plusbase.com  
ID 173395412533669
- Muntasir Khan Shopify Onlin...  
ID 227898926925793
- Shopify-Itking  
ID 738836018139630
- webanalyticsbd24.shop  
ID 753887730089944
- online book shop  
ID 666211219004748
- Woman\_Fashion\_bd\_shop  
ID 361291076383229
- Web Analytich for t shirt shop  
ID 1387963555136260

## R Rahman Fashion

Overview **Test events** Diagnostics History Settings

### Purchase Processed

Purchase	Processed	Browser	Partner integration	1734202926894....	Today at
Purchase	Processed	Browser	Partner integration	1734202926894....	Today at 1:02:07 AM
Purchase	Deduplicated	Server	Manual Setup	1734202926894....	Today at 1:02:07 AM
SubscribedButtonClick	Automatically logged Processed	Browser			Today at 1:01:49 AM
PageView	Custom event Processed	Browser	Partner integration	1734202896808....	Today at 1:01:36 AM
PageView	Custom event Processed	Browser	Partner integration	1734202896808....	Today at 1:01:36 AM
PageView	Custom event Deduplicated	Server	Manual Setup	1734202896808....	Today at 1:01:37 AM
Initiate checkout	Processed	Browser	Partner integration	1734202896808....	Today at 1:01:36 AM
Initiate checkout	Processed	Browser	Partner integration	1734202896808....	Today at 1:01:36 AM
Initiate checkout	Deduplicated	Server	Manual Setup	1734202896808....	Today at 1:01:37 AM
SubscribedButtonClick	Automatically logged Processed	Browser			Today at 1:01:32 AM
View content	Processed	Browser	Partner integration	1734202880742....	Today at 1:01:20 AM
View content	Processed	Browser	Partner integration	1734202880742....	Today at 1:01:20 AM
View content	Deduplicated	Server	Manual Setup	1734202880742....	Today at 1:01:21 AM



Purchase
Active

- Event Overview
- Event Coverage New
- Event Quality
- Event Deduplication
- Data Freshness
- Sampled Activities
- Ad Sets
- Event Source

**Match Quality**

Event Match Quality Score 📌

8.0/10

**Recommendations**

🔔 **Send Click ID (fbclid)**

Similar advertisers who sent valid Click ID (fbclid) for Purchase saw **at least a 100% median increase** in their existing additional conversions reported.

**Potential outcome**  
**Increase in additional conversions reported** 📌

Skip
Get started

[View unshared parameters](#)

🔔 **Send Facebook Login ID**

🔔 **Send State, Country, City, Last Name, First Name, Gender, Date of Birth and ZIP code**

**Current parameter performance**

[Improve deduplication](#) for this event to see additional conversions reported results.

**Shared parameters**

Review the customer information you've added to this event and address any active diagnostics issues. [See formatting requirements](#)

Customer Information	Actions	Percent of Events Sending
<b>Email</b> Hashed		100% of total events
<b>IP Address</b> Not hashed - no hash required		100% of total events
<b>User Agent</b> Not hashed - no hash required		100% of total events
<b>Phone number</b> Hashed		100% of total events
<b>Browser ID (fbid)</b> Not hashed - no hash required		100% of total events
<b>ZIP code</b> Hashed		100% of total events
<b>Country</b> Hashed		100% of total events
<b>First Name</b> Hashed		100% of total events
<b>Last Name</b> Hashed		100% of total events

Search by name or ID

- ▲ Ahad Zaman Traders  
ID: 1264349761382243
- R. Rahman Fashion  
ID: 1054422343080814
- superonlineshopbd.com  
ID: 206697019128489
- advanceitsolution  
ID: 438057562022378
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- online book shop  
ID: 666211219004748
- Woman\_Fashion\_bd\_shop  
ID: 361291076383229
- Web Analytic for t shirt shop  
ID: 1387963555136260
- okdealbd  
ID: 1032952404699389

Ahad Zaman

Overview Test a

Improve your r

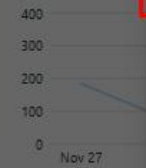
Similar advertise

Get Started

See Other Tasks

Event Activity

This chart displays any



Add Events

Events

PageView

View content

Add to cart

Initiate checkou

Purchase

Additional covers

from the Conversions AP

Improve deduplicati

reported results.

Advanced matchin

for the pixel (browser)

Parameters

value, order\_id and 9

View All

×

tion and show your ads to people who find them relevant.

Dec 10 Dec 11 Dec 12 Dec 13

Search by eve

Event Match Quality

4.6/10

4.4/10

4.4/10

4.4/10

8.0/10

Dec 2 Dec 12

Export Data

Give feedback

Done

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ID 738836018139630
- webanalyticsbd24.shop  
ID 753887730089944
- online book shop  
ID 666211219004748
- Woman\_Fashion\_bd\_shop  
ID 2000000000000000

### Ahad Zaman Traders

Nov 17, 2024 - Dec 14, 2024 Create

Overview Test events Diagnostics **1** History Settings



Add Events

Search by event 0/50 All Events

Events	Status	Used by	Integration	Event Match Quality	Total events
PageView Active	Active		Multiple	4.6/10	592 Last received 4 hours ago
View content Active	Active		Multiple	4.4/10	132 Last received 1 day ago
Add to cart Active	Active		Multiple	4.4/10	83 Last received 1 day ago
Initiate checkout Active	Active		Multiple	4.4/10	40 Last received 1 day ago
Purchase Active	Active		Multiple	8.0/10	31 Last received 1 day ago
Click to Chat by HoliThemes No recent activity	No recent activity		Browser		1 Last received 16 days ago
user_engagement Active	Active	<b>1</b>	Conversions API	5.3/10	74 Last received 9 hours ago

Running </>

Upgrade container

## F Rahman Fashion 10

0 of 10,000 requests sent

0% used

Free  
Monthly plan

Jan 14, 2025  
Valid till

Renews in 30 days

[Settings](#) [Power-Ups](#) [Analytics \(Beta\)](#) [Subscription](#) [Logs](#) [Monitoring](#) [Store](#) [Connections](#)

### Container settings

Edit

Name: F Rahman Fashion 10

Container config: aWQ9R1RNLVBQQIM3V05HJmVudj0xJmF1dGg9R202eWcwN3IIYmdJanExYkpHWWVQZw==

sGTM container ID: GTM-PPBS7WNG

Container identifier: miwrksjf

Container API Key: au:miwrksjf:e8fff30ba4fde02b8df81ee0c53d208f8069bfe5miwrksjf

Server location: AU East (Australia)

### Support

The following support options are available for your subscription type:

Help desk

[Check this out](#)

Missing something?

[Request a feature](#)

### Domains (Tagging Server URLs)

0/1 (for Free)

Domain name

Add custom domain

We highly recommend using a custom domain to ensure the proper functioning of first-party cookies. Use the default Stape subdomain only for testing purposes.

[Learn more](#)

## Code & Setup information

**Domain \***

**Web GTM ID \***

**GA4 ad block bypass**

**Platform \***

[Advanced settings](#)

Add the following code onto every page of your website. If you have previously added a web GTM code, please replace it with the code provided below.

Make sure to insert this code as close as possible to the top of the <head> </head> section of each page.

[Learn more](#)

⚠ Do not modify this code.

```
<!-- Google Tag Manager -->  
<script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start':new  
Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)  
[0],j=d.createElement(s);j.async=true;j.src="https://miwrksjf.au.stape.i  
o/1ymmiwrksjf.js?" + i;if.parentNode.insertBefore(j,f);)  
(window.document,'script','dataLayer','59I5cp=aWQ9R1RNLVdURIZY  
NEM3&apiKey=32fd92b8');</script>  
<!-- End Google Tag Manager -->
```

Additionally, paste this code immediately after the opening <body> tag:

⚠ Do not modify this code.

```
<!-- Google Tag Manager (noscript) -->  
<noscript><iframe src="https://miwrksjf.au.stape.io/ns.html?id=GTM-  
WTFVX4C7" height="0" width="0"  
style="display:none;visibility:hidden"></iframe></noscript>  
<!-- End Google Tag Manager (noscript) -->
```

