

# SEO Work 01

## infoisinfo.com.bd

### 1. On-Page SEO Optimization

- **Keyword Research:** Identify relevant keywords for business listings, categories, and services.
- **Meta Tags Optimization:** Write compelling **title tags** (under 60 characters) and **meta descriptions** (150-160 characters) with primary keywords.
- **URL Structure:** Ensure clean, keyword-rich, and readable URLs.
- **Content Optimization:** Improve business descriptions and category pages with unique, high-quality content using relevant keywords.
- **Internal Linking:** Link related pages to improve navigation and SEO.

### 2. Technical SEO

- **Mobile-Friendly Design:** Ensure the site is fully responsive.
- **Page Speed Optimization:** Compress images, use a CDN, and enable browser caching.
- **Schema Markup:** Implement structured data for business listings to enhance search results.
- **XML Sitemap & Robots.txt:** Submit an updated sitemap to Google Search Console and optimize the robots.txt file.
- **Fix Broken Links & Redirects:** Use 301 redirects for outdated URLs and remove any broken links.

### 3. Off-Page SEO

- **Backlink Building:** Get high-quality backlinks from local directories, blogs, and industry websites.
- **Social Signals:** Share listings on social media platforms for increased visibility.
- **Google My Business Optimization:** Ensure accurate and updated business details in Google My Business for local SEO.

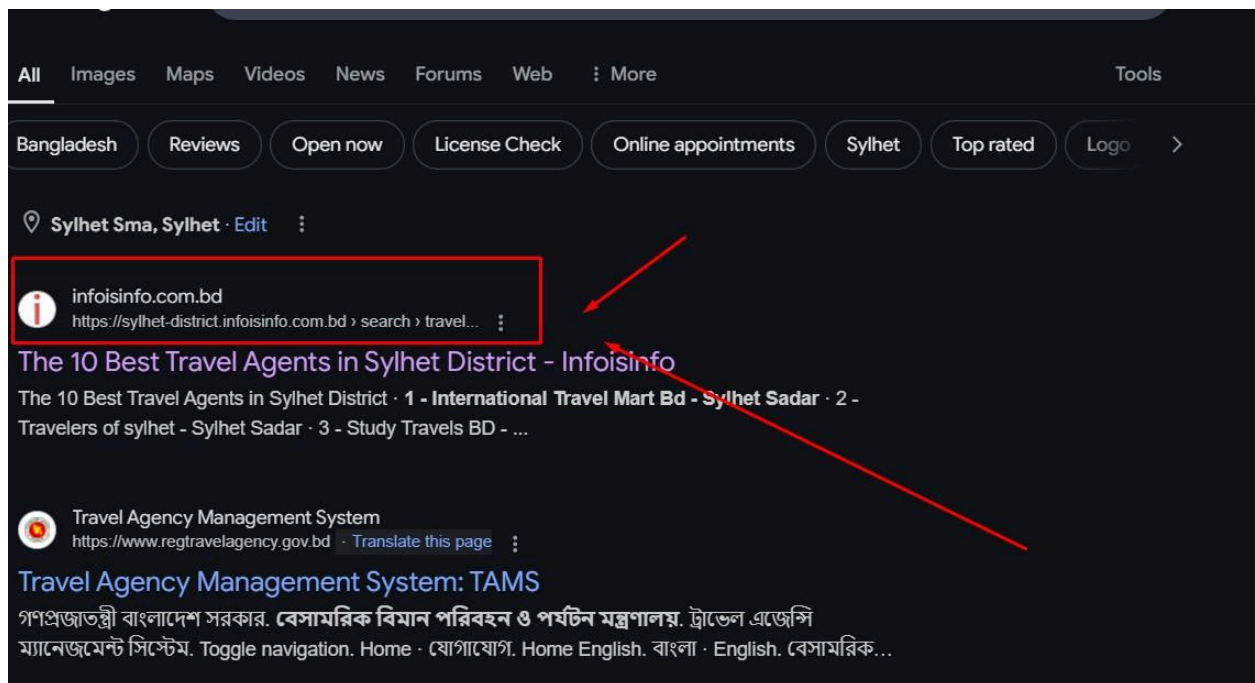
## 4. Local SEO

- **NAP Consistency:** Keep Name, Address, and Phone Number consistent across the website and directories.
- **Customer Reviews:** Encourage businesses to get reviews on their profiles to improve trust and rankings.
- **Geo-Targeted Keywords:** Use location-based keywords to rank better in specific areas.

## 5. Analytics & Monitoring

- **Google Search Console:** Track search performance, fix errors, and optimize accordingly.
- **Google Analytics:** Monitor traffic sources, user behavior, and conversion rates.
- **SEO Audit Tools:** Use tools like Ahrefs, SEMrush, or Screaming Frog to find SEO issues and improvements.

Click this link For more : <https://prnt.sc/Er94k2LLTVqG>



# SEO Work 02

## Alliance Recruitment Agency

### 1. On-Page SEO Optimization

- **Keyword Research:** Identify high-intent keywords related to recruitment services, job placement, and staffing solutions.
- **Meta Tags Optimization:** Optimize **title tags** and **meta descriptions** with relevant keywords to improve click-through rates.
- **Content Optimization:** Enhance job listings, blog posts, and service pages with well-structured content and strategic keyword placement.
- **URL Structure:** Ensure SEO-friendly, readable URLs without unnecessary parameters.
- **Internal Linking:** Improve navigation by linking relevant pages (e.g., related job categories, services, and blogs).

### 2. Technical SEO

- **Mobile Optimization:** Ensure the website is fully responsive and user-friendly on mobile devices.
- **Page Speed Improvement:** Optimize images, enable caching, and use a CDN to enhance load speed.
- **Structured Data Markup:** Implement **JobPosting schema** for job listings to increase visibility in Google search.
- **XML Sitemap & Robots.txt:** Keep the sitemap updated and ensure proper crawling with robots.txt configuration.
- **Fix Broken Links & Redirects:** Resolve 404 errors and set up 301 redirects where necessary.

### 3. Off-Page SEO

- **Backlink Building:** Acquire high-quality backlinks from job boards, recruitment blogs, and business directories.
- **Social Media Signals:** Share job openings and recruitment articles on LinkedIn, Facebook, and Twitter.
- **Guest Posting:** Publish content on relevant HR, career, and recruitment websites to build authority.

### 4. Local SEO & Google My Business

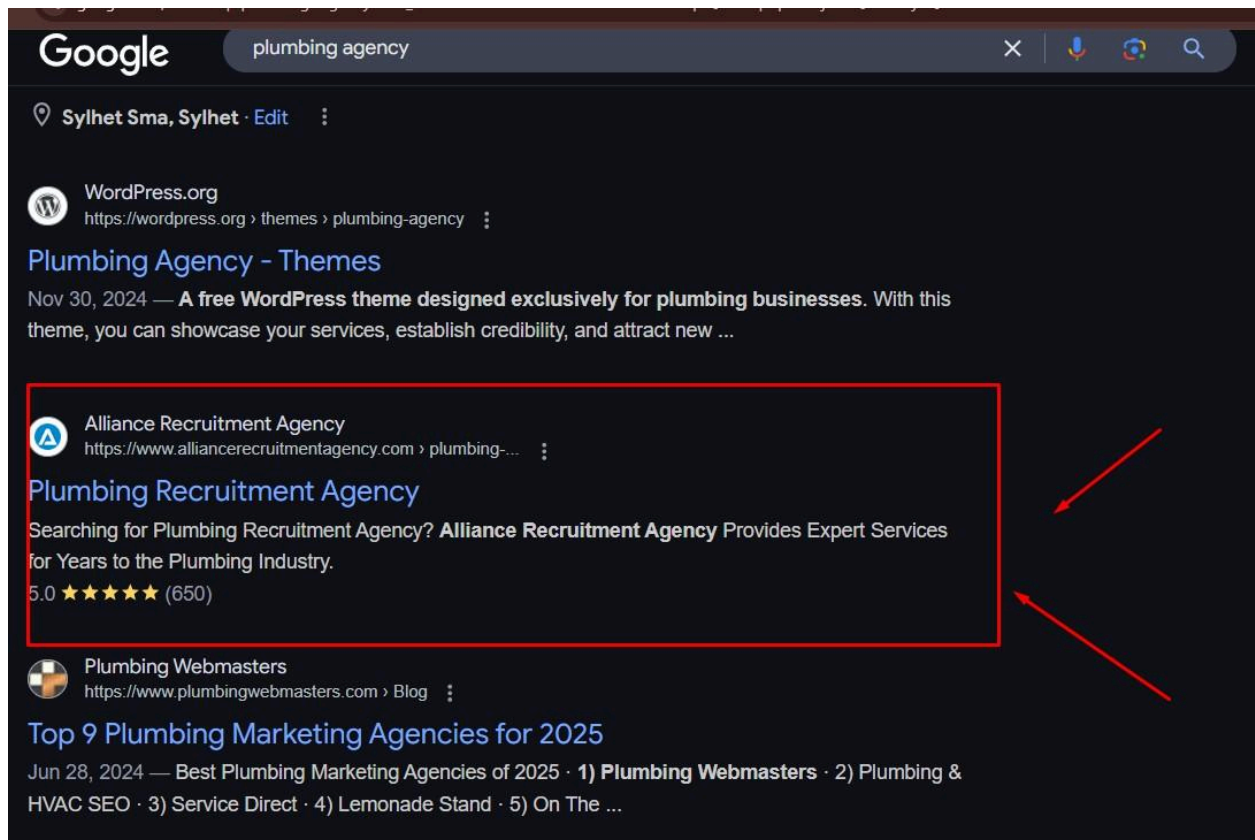
- **NAP Consistency:** Ensure the **Name, Address, and Phone Number** are accurate across all platforms.

- **Local Citations:** Get listed on job directories, local business listings, and industry-specific sites.
- **Google My Business Optimization:** Keep the profile updated with services, reviews, and location details.

## 5. Analytics & SEO Monitoring

- **Google Search Console:** Track keyword rankings, fix errors, and monitor search performance.
- **Google Analytics:** Analyze visitor behavior, conversions, and traffic sources to optimize strategies.
- **SEO Audit Tools:** Use SEMrush, Ahrefs, or Moz to identify areas for improvement and monitor competitors.

Click this link For more : <https://prnt.sc/P55V67QPh4hu>



# SEO Work 03

## Sangen Edu Ltd

### 1. Targeted On-Page SEO

- **Audience-Centric Keyword Research:** Focus on specific keywords like “online courses,” “learn [subject] online,” “professional education services,” and other search terms that potential students would use.
- **Optimize Core Pages:** Make sure that key pages like **Course Listings**, **About Us**, **Contact**, and **Blog** are keyword-optimized for your target audience.
- **Content Strategy:** Build a solid content plan around educational blog topics, student success stories, industry news, and course updates to keep content fresh and engaging.
- **Clear Call-to-Actions (CTAs):** On every relevant page, include clear CTAs like “Enroll Now,” “Contact Us for More Information,” or “Download Our Course Brochure.”

### 2. Technical SEO Enhancements

- **User Experience (UX):** Prioritize easy navigation. Make sure the website loads quickly and provides an intuitive experience for users seeking information or enrolling in courses.
- **Mobile Optimization:** Ensure all content and course materials are accessible and viewable on mobile devices, as many users search for courses on mobile.
- **Structured Data for Courses:** Integrate **Schema Markup** to highlight important course details such as duration, format, and certifications. This can also help your content appear in rich snippets.
- **Secure and Fast Site:** Keep your website’s load times fast by compressing images, optimizing JavaScript, and implementing HTTP/2 for better performance. Use **HTTPS** for security.

### 3. Off-Page SEO & Brand Building

- **Strategic Backlinks:** Get backlinks from **high-quality educational blogs**, **partner universities**, and **online learning directories** to build authority and trust.
- **Content Outreach & Guest Posts:** Publish guest posts on **education-related blogs** and collaborate with influencers in the education industry to increase brand visibility and attract relevant traffic.
- **Social Media Optimization:** Share educational content, course updates, testimonials, and educational articles on social platforms like LinkedIn, Facebook, and Instagram to drive engagement and boost social signals.

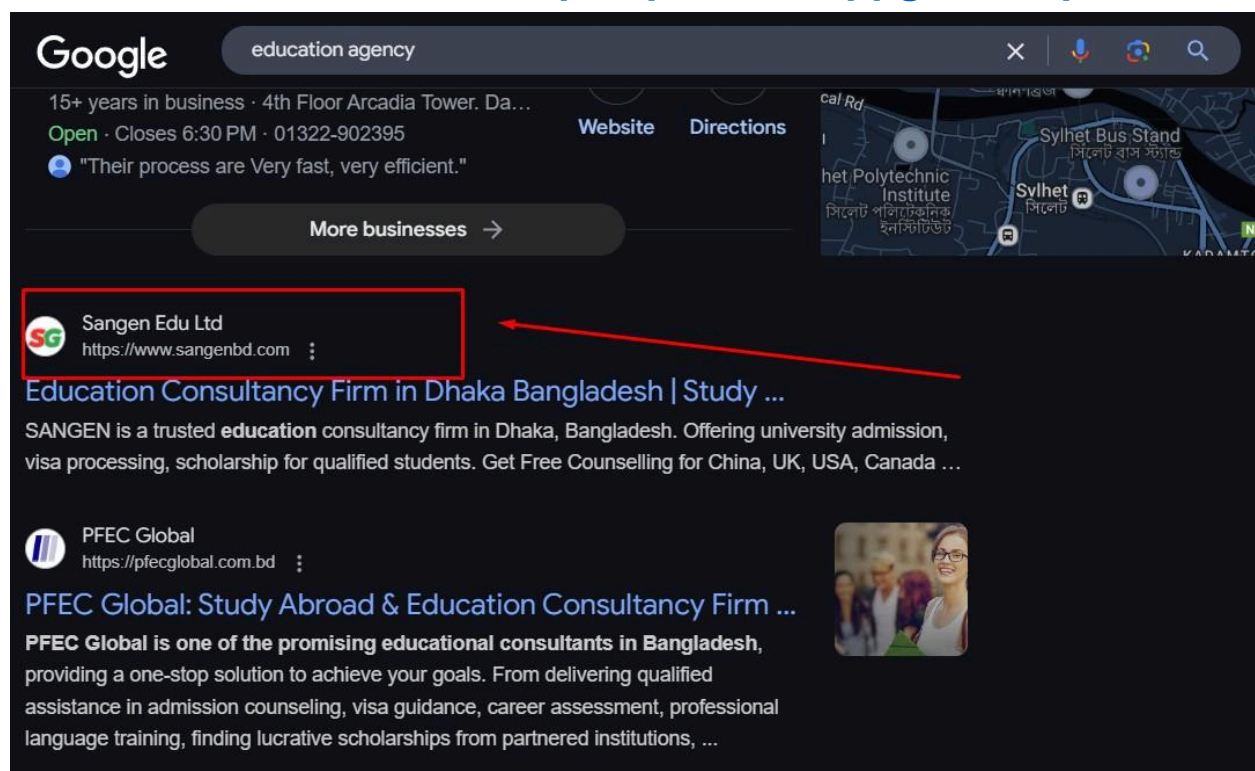
## 4. Local SEO and Global Reach

- **Google My Business:** Set up or optimize the **Google My Business** profile with accurate business information, ensuring it reflects the **educational services** provided.
- **Geographically Targeted Content:** If you serve certain regions, create localized content for those areas using location-based keywords. For example, "Online courses in [City Name]."
- **Online Reviews:** Encourage happy students to leave reviews, boosting your website's credibility. Respond to reviews to show you care about student feedback.

## 5. Continuous Monitoring & Improvement

- **Analytics Tools:** Use **Google Analytics** to track which pages are bringing in the most visitors, and adjust content or strategies accordingly.
- **Search Console Insights:** Keep an eye on performance through **Google Search Console** to monitor keyword performance, detect crawl errors, and track organic traffic.
- **Competitor Monitoring:** Regularly check your competitors' SEO strategies using tools like **SEMrush** or **Ahrefs**. See where they're succeeding and find areas where you can outperform them.

Click this link For more : <https://prnt.sc/0zppgMERZrpC>



Google search results for "education agency" in Dhaka, Bangladesh. The search results show a map of the area with "Sylhet Polytechnic Institute" and "Sylhet Bus Stand" marked. Below the map, the first search result is for "Sangen Edu Ltd", which is highlighted with a red box and a red arrow. The second search result is for "PFEC Global".

**Sangen Edu Ltd**  
https://www.sangenbd.com

**Education Consultancy Firm in Dhaka Bangladesh | Study ...**  
SANGEN is a trusted education consultancy firm in Dhaka, Bangladesh. Offering university admission, visa processing, scholarship for qualified students. Get Free Counselling for China, UK, USA, Canada ...

**PFEC Global**  
https://pfecglobal.com.bd

**PFEC Global: Study Abroad & Education Consultancy Firm ...**  
PFEC Global is one of the promising educational consultants in Bangladesh, providing a one-stop solution to achieve your goals. From delivering qualified assistance in admission counseling, visa guidance, career assessment, professional language training, finding lucrative scholarships from partnered institutions, ...

# SEO Work 04

## Grand Sylhet Hotel & Resort

### 1. On-Page SEO for Hospitality Industry

- **Local Keyword Research:** Focus on location-based keywords like "luxury hotels in Sylhet," "best resorts in Sylhet," and "family-friendly hotel Sylhet" to attract local and regional traffic.
- **Service Pages Optimization:** Ensure that pages like **Room Types**, **Amenities**, **Dining**, **Spa & Wellness**, and **Events** are optimized with relevant keywords.
- **Attractive Meta Descriptions & Titles:** Craft appealing meta descriptions (150-160 characters) and title tags (60 characters) with keywords for each key page.
- **Content Creation:** Write engaging and informative content on your blog or resource section. Topics could include travel tips for Sylhet, hotel amenities, local attractions, or special events at the resort.
- **Image Optimization:** For a resort website, high-quality images are crucial. Use descriptive **alt tags** and compress images to improve page load speed.

### 2. Technical SEO Enhancements

- **Mobile Optimization:** Ensure that the site's booking process, navigation, and image display are optimized for mobile devices, as travelers often browse and book on the go.
- **Page Speed Optimization:** Compress images, minify CSS and JavaScript, and enable caching to improve site speed. A fast website is essential for better rankings and user experience.
- **Structured Data Markup:** Implement **local business schema** and **Hotel schema** to display your hotel's amenities, location, room availability, and reviews in search results, enhancing visibility.
- **Secure & Accessible Website:** Ensure the website uses HTTPS for security, and check that all pages are crawlable and indexable by search engines.

### 3. Off-Page SEO for Trust & Authority

- **Local Listings & Citations:** Ensure the hotel is listed on top local business directories like Google My Business, TripAdvisor, Yelp, and other travel-related sites.
- **Backlink Building:** Gain backlinks from local travel blogs, influencers, tourism websites, and industry-specific platforms to build domain authority.
- **Social Media Engagement:** Share high-quality photos, customer testimonials, and local event updates on social media platforms such as Facebook, Instagram, and Twitter to engage with potential guests and improve visibility.
- 

### 4. Local SEO for Visibility

- **Google My Business Optimization:** Optimize your Google My Business listing with accurate details (location, contact number, hours, etc.), images, and frequently updated posts.
- **Online Reviews:** Encourage happy customers to leave positive reviews on **Google** and **TripAdvisor**. Respond to reviews, both positive and negative, to show you value feedback.
- **Location-Based Content:** Create blog posts or landing pages around local attractions, tours, and activities in Sylhet. Use local keywords to improve your ranking for specific travel searches.

### 5. Monitoring & Continuous Improvement

- **Google Analytics & Search Console:** Track key metrics like organic traffic, bounce rate, conversion rate (bookings), and keyword performance.
- **Competitor Analysis:** Use tools like **SEMrush** and **Ahrefs** to study your competitors in the local hospitality industry. Learn from their SEO strategies and adapt accordingly.



Click this link For more : [https://prnt.sc/N\\_vhYjdnAZ9L](https://prnt.sc/N_vhYjdnAZ9L)

The image is a screenshot of a Google search page. The search bar contains the text "hotel and resturent". Below the search bar, the question "What is the major of hotel and restaurant services?" is displayed. A red box highlights the first search result, "Grand Sylhet Hotel & Resort", with a red arrow pointing to it. The search results include a "Dining" section for the Grand Sylhet Hotel & Resort, a link to "Sylhet Tour", and a link to "HOTEL VALLEY GARDEN RESTAURANT, Sylhet City".

Google hotel and resturent

What is the major of hotel and restaurant services?

Feedback

**Grand Sylhet Hotel & Resort**  
<https://grandsylhet.com> › dining

**Dining**

**Skyy Kabana.** Our rooftop restaurant and open-air venue by the pool side. Here you can enjoy cold and hot beverages and dine with great views.

**Sylhet Tour**  
<https://sylhettouristplaces.com> › hotel-sylhet

**BEST Hotels in Sylhet | সিলেটের হোটেল**

Here is a list of 12 BEST hotels in Sylhet. **Rose View Hotel**, Hotel Rose View, 5 Star Hotel in Sylhet with Restaurant / Avg. Price 8000-9000 BDT.

**Tripadvisor**  
<https://www.tripadvisor.com> › Restaurant\_Review-g667...

**HOTEL VALLEY GARDEN RESTAURANT, Sylhet City**

Unclaimed. **PRICE RANGE \$2.00 – \$4.00.** CUISINES Chinese, American, Indian, Asian, Thai, Bangladeshi. View all details. Location and contact Bishwa Road Sylhet ...

# SEO Work 05

## Al Haramain Hospital

### 1. On-Page SEO for Healthcare Services

- **Targeted Keyword Research:** Focus on medical and healthcare-related keywords like “best hospital in [Location],” “emergency care [Location],” “specialized treatment services,” and “healthcare services [Location].”
- **Optimize Core Service Pages:** Ensure pages like **Medical Services**, **Specialties**, **Doctors**, **Patient Care**, and **Emergency Services** are keyword-optimized and detailed.
- **High-Quality Content:** Develop informative content about health topics, treatments, patient care guides, and wellness tips. This can also include **patient testimonials**, **successful case studies**, and **doctor profiles**.
- **Meta Descriptions & Title Tags:** Craft unique meta tags for each page, ensuring keywords are incorporated naturally. For example, “Leading Healthcare Services in [Location] – Al Haramain Hospital.”
- **Internal Linking:** Link between related services (e.g., if a page about orthopedics references treatments, link it to the relevant orthopedic service page).

### 2. Technical SEO for Healthcare Websites

- **Mobile Optimization:** Many users search for hospitals and healthcare services on mobile. Ensure the website is fully responsive, especially for mobile-friendly navigation, contact info, and appointment booking.
- **Page Speed Optimization:** Compress images, enable browser caching, and use a content delivery network (CDN) to improve loading speed.
- **Schema Markup:** Implement **HealthcareBusiness schema** and **MedicalService schema** to enhance visibility in search results, especially for services, treatments, and doctors.
- **Secure & Accessible Website:** Ensure the website has an SSL certificate (HTTPS) to enhance security, particularly for sensitive patient data.
- **Crawlability:** Make sure the site is crawlable and indexable by search engines. This includes using an updated XML sitemap and proper robots.txt configuration.

### 3. Local SEO for Hospital Visibility

- **Google My Business Optimization:** Set up or optimize the **Google My Business** profile with accurate details (location, services, contact info, photos, and hours). Regularly update with hospital news or health tips.
- **Location-Specific Content:** Create content targeting specific local searches, such as “best healthcare provider in [Location]” or “top doctors for [specialty] in [Location].”
- **Local Listings & Citations:** Ensure the hospital is listed in top local directories (Yelp, Yellow Pages, local healthcare directories, etc.) with consistent NAP (Name, Address, Phone Number) data.
- **Patient Reviews:** Encourage patients to leave positive reviews on platforms like Google and Healthgrades. Respond to reviews to show engagement and improve credibility.

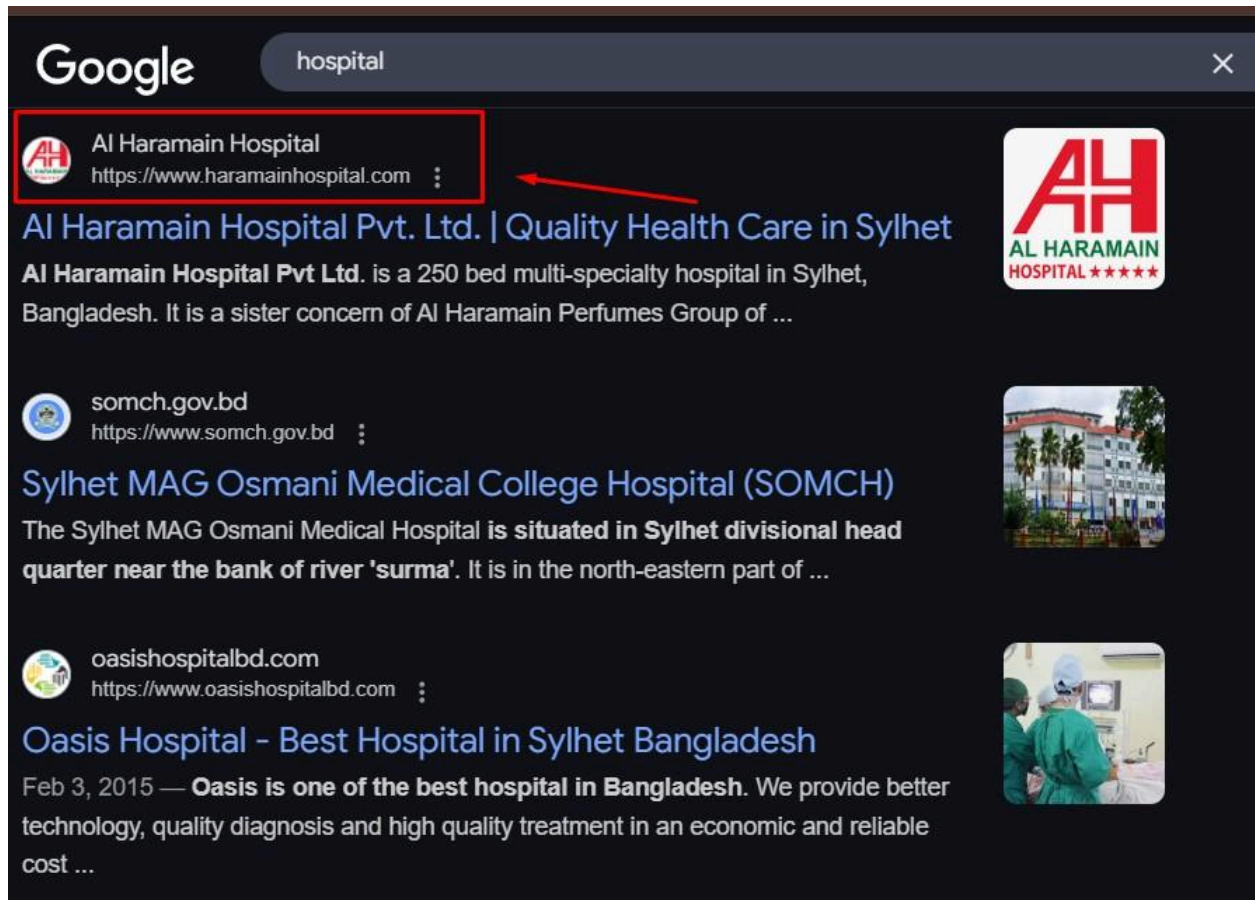
### 4. Off-Page SEO for Authority & Trust

- **Backlinks from Trusted Sources:** Build high-quality backlinks from local health organizations, medical blogs, and educational institutions. This can increase the hospital's domain authority.
- **Collaborations & Guest Posts:** Partner with health-related websites, medical blogs, and influencers to gain backlinks and increase brand visibility.
- **Social Media Engagement:** Share health tips, hospital updates, medical research, and patient success stories on social platforms like Facebook, Instagram, and LinkedIn.


### 5. Analytics & Continuous Monitoring

- **Google Analytics & Search Console:** Monitor key metrics, including patient engagement, site traffic, and conversion rates (e.g., appointment bookings, contact form submissions).
- **SEO Audits & Competitor Analysis:** Regularly audit the website for SEO issues. Use tools like **SEMrush**, **Ahrefs**, and **Moz** to analyze competitors and identify improvement areas.
- **Content Updates:** Continuously update old content (e.g., medical articles, blog posts) to reflect current information and improve user engagement.


Click this link For more : <https://prnt.sc/USDJxQY2A1VV>




**Google** hospital

 **Al Haramain Hospital**  
<https://www.haramainhospital.com>

**Al Haramain Hospital Pvt. Ltd. | Quality Health Care in Sylhet**  
Al Haramain Hospital Pvt Ltd. is a 250 bed multi-specialty hospital in Sylhet, Bangladesh. It is a sister concern of Al Haramain Perfumes Group of ...

 **somch.gov.bd**  
<https://www.somch.gov.bd>

**Sylhet MAG Osmani Medical College Hospital (SOMCH)**  
The Sylhet MAG Osmani Medical Hospital is situated in Sylhet divisional head quarter near the bank of river 'surma'. It is in the north-eastern part of ...

 **oasishospitalbd.com**  
<https://www.oasishospitalbd.com>

**Oasis Hospital - Best Hospital in Sylhet Bangladesh**  
Feb 3, 2015 — Oasis is one of the best hospital in Bangladesh. We provide better technology, quality diagnosis and high quality treatment in an economic and reliable cost ...

