

Campaigns

2 selected

Ad Sets for 2 Campaigns

Ads for 2 Campaigns

Create

Export



<input type="checkbox"/>	Name	↕	Results	Reach	Impressions	Cost per Result
<input type="checkbox"/>	> Ad 1	✓ <input checked="" type="checkbox"/>	– Messaging Co...	97	97	– Per Messagin...
<input type="checkbox"/>	> Ad 2	✓ <input checked="" type="checkbox"/>	7 Messaging Co...	1,190	1,221	\$0.07 Per Messagin...
<input type="checkbox"/>	> Ad 3	✓ <input checked="" type="checkbox"/>	14 Messaging Co...	2,453	2,488	\$0.07 Per Messagin...
<input checked="" type="checkbox"/>	> Lead Ad 4	<input checked="" type="checkbox"/>	29 On-Facebook ...	16,256	17,330	\$0.28 Per On-Facebo...



Search and filter

Campaigns

Ad sets

+ Create



Edit



A/B Test



Rules

<input type="checkbox"/>	Off / On	Campaign	Delivery ↑	Bid strategy	Budget
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Madgicx - [blurred]	● Active	Using ad set bid...	Using ad set bu...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Madgicx - [blurred]	● Active	Using ad set bid...	Using ad set bu...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Madgicx - [blurred]	● Active	Using ad set bid...	Using ad set bu...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Madgicx - [blurred]	● No ads	Using ad set bid...	Using ad set bu...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Madgicx - [blurred]	● No ads	Using ad set bid...	Using ad set bu...

Campaigns

Updated just now

Discard Drafts

Review and Publish

Search and filter

Yesterday, Mar 11, 2021

Resource Center

Campaigns

Ad Sets

Ads

+ Create Duplicate Edit A/B Test Rules 1-200 of 340 View Setup Reports

	Campaign Name	Delivery	Bid Strategy	Budget	Reach	Impressions	Results	Cost per Result	CTR Click Rate
<input type="checkbox"/>	A/B_Test_Creatives_March_2021_US_Broad...	Active	Using ad set bi...	Using ad set bu...	22,809	41,719	4 Purchases	\$118.39 Per Purchase	
<input type="checkbox"/>	Leadgen / Gated content / Asia-8 v1 (AL)	Active	Cost cap	\$100.00 Daily	3,142	4,123	17 On-Facebook Leads	\$1.97 Per On-Facebook Le...	
<input type="checkbox"/>	Leadgen / Gated content / Latin-7 v1 (AL)	Active	Cost cap	\$100.00 Daily	13,410	16,154	32 On-Facebook Leads	\$1.89 Per On-Facebook Le...	
<input type="checkbox"/>	Leadgen / Gated content / Europe-25 v1 (AL)	Active	Cost cap	\$100.00 Daily	1,603	1,936	5 On-Facebook Leads	\$2.71 Per On-Facebook Le...	
<input type="checkbox"/>	Leadgen / Gated content / US v1 (AL)	Active	Cost cap	\$100.00 Daily	56	64	2 On-Facebook Leads	\$0.42 Per On-Facebook Le...	
<input type="checkbox"/>	AU_Awareness_Broad_Reach_7days	Active	Lowest cost	\$60.00 Daily	24,008	28,427	2,630 Estimated Ad Recall ...	\$0.02 Per Estimated Ad Re...	
<input type="checkbox"/>	CA_Awareness_Broad_Reach_7days	Active	Lowest cost	\$60.00 Daily	36,927	44,932	3,730 Estimated Ad Recall ...	\$0.02 Per Estimated Ad Re...	
<input type="checkbox"/>	UK_Awareness_Broad_Reach_7days	Active	Lowest cost	\$60.00 Daily	37,784	44,396	4,390 Estimated Ad Recall ...	\$0.01 Per Estimated Ad Re...	
<input type="checkbox"/>	SE, DK, NO, NL, CZ, FR, PT, PL, IT_Awareness...	Active	Lowest cost	\$110.00 Daily	163,973	188,895	13,800 Estimated Ad Recall ...	\$0.01 Per Estimated Ad Re...	
<p>> Results from 340 campaigns</p>					599,576 People	924,145 Total			